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## **SDG LAB 2019**

### **PROGRAM**

#### Monday 21. January 2019

15:00- 17:00, SDG Lab I: Trust Meltdown X

#### Tuesday 22. January 2019

09:30-11:00, SDG Lab II: Global Agenda Index

11:30-12:00, "Hard Talk: Nik Gowing and Riz Khan on 25+5"

12:30-13:30, Luncheon: Meet the 25+5 Citites

14:30-17:00, UNCTAD: World Investment Trend 2019 Launch\*

#### Wednesday 23. January 2019

10:00- 11:30, SDG Lab III: 25+5 Cities Leadership Platform

15:00- 17:00, UNOPS Hidden SDG Champions\*

#### Thursday 24. January 2019

12:30- 14:00, UNOPS Hidden SDG Champions: Affordable Housing\*

14:30-16:00, SDG Lab IV, SDG Fund, Commitment Report 500

16:00- 18:00, YPO, Profit with Purpose: A New Global Model\*

#### Friday 25. January 2019

10:00- 12:00, UNOPS Hidden SDG Champions\*: Renewable Energy

12:30-14:00, Luncheon

15:00- 17:00, SDG Lab V, CSR 2019

\* Invitation only



Martin à Porta

CEO Pöyry Plc. At Davos, I want to meet people related to sustainable development (UNOPS and UNOG). My favourite SDGs are 6, 9, 10 and 13.



Zeyad Alghareeb

Executive Manager, Ally, public relations consultations co. At Davos, I want to focus on building a network to assist and help implement all SDGs projects. My favourite SDGs are 4 & 6.



Ibrahim Alnassar

Managing Director, Vmena Holding. At Davos, I want to focus on water sensitization and water treatment technologies for the best of all SDGs. My favourite SDGs are 6 & 15.



Omar Tabtabaei

Kuwait Parliament Member. At Davos, I want to see how to implement SDGs in developing countries when the road to development is barley paved. My favourite SDG is 17.



**Erna Ansnees** 

Head of International Office at Office of the Governing Mayor in Oslo. At Davos, mt focus is the City of Oslo's membership of the SDG Leadership Platform and my favourite SDG is



Tuula Maria Antola

Director of Economic and Urban Development (Espoo). I feel SDGs cannot be reached without both top level commitment and practical level actions. Though, it is all about people and my favourite SDGs are 4, 9 and 13.



**Anis Asghar** 

Executive Chairman and family office. At Davos, I will focus on to establish a network of like -minded individuals that can add value to UNGSII. My passion is education, so my favourite SDG is of course inclusive and equitable quality education (4).



Prof. Marina Baaden

Project Investment Connector. At Davos, I would like to meet people linked to clean natural food, drinking water production, plastic waste elimination, construction projects, wooden construction material, afforestation, investments and my favourite SDG is 8.



Anirudh Kumar Banerjee

World Health Forum



Alfred R. Berkeley

Chairman of Princeton Capital Management. At Davos, I plan to promote investment in companies that are implementing SDG's and my favourite SDG is 4.



Dr. Mahamudu Bawumia

Vice President, Republic of Ghana. At Davos, I want to meet and network with people interested in accelerating Ghana's economic and social development. I wants to work on all the SDGs which fits in my vision.



Antje Biber

President of the Board, FERI (Schweiz) AG. At Davos, I want to see the involvement of the financial industry in the implementation of the SDGs and my favourite SDGs are 3,7,9,11,13 and 14.



Zuzana Beluska

CFO of the UNGSII Foundation since 2016 and CFO of Media Tenor International, since 2004. At Davos, my aim is to create the most effective environment for SDG guest so they can get the most out of Davos and reach their SDG mission. My favourite SDGs are 4, 5 and 15.



Prof. Dr. James D. Bindenagel

Head, Center for International Security and Governance, Bonn University, which is concerned with SDG 16, security and strategy to promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.



**Bert-Ola Bergstrand** 

Co-Founder of Katapult Learning Facilitator Trondheim Municipality. At Davos, I want to build relations within and outside the SDG Lab and bring in some good vibes and my favourite SDGs are 4 and 17.



Richard Bolwijn

Head of Investment Research, UNCTAD. At Davos, I hope to hear new ideas on how to promote investment for development and my favourite SDGs are 8, 9, and 16.



Peter David Browne
Head Communications, UNOPS



Dr. Markus Bürger

Secretary General at the Austrian Council for Sustainable Development and Ambassador CSR Dialogue Forum accredited and in Consultative status of the UN. At Davos, I focus on Sustainable Science, Leadership, Finance and Entrepreneurship and my favourite SDGs are 8, 11 and 17.



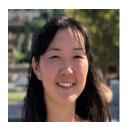
Joseph A. Cajigal

Chief Executive Officer of Princeton Capital Management. At davos, I plan to continue the firm's promotion of investment in companies that are moving towards implementation of all the SDGs and my favourite SDGs are 4 and 5.



Klaus-Michael Christensen

Founder Swiss Impact Investment Association with the mission to make awareness about impact investment. At Davos, I aim for the SDG17 by networking and connecting for all the SDGs.



**Dulma Clark** 

Director at Soul of Africa, Executive Member at Future Footwear Foundation and JA Clark Charitable Trust. My interests are sustainable production/consumption, social enterprise, philanthropy, art&culture, indigenous and my favourite SDGs are 1,8,12 and 13.



Thomas George Collins
UNOPS



Ajay Davessar

Senior Adviser Global SDG Cities Initiative. At Davos, I want to meet and network with people linked to SDG cities and my favourite SDGs are 6, 8, 11 and 17.



Jean-Guy DeGabriac

Award-winning advisor / educator in guest experience for Hospitality & Wellness since 2004. Founder World Wellness Weekend celebrated in 88 countries in 2018 with 40 supporting organizations.



Francesco DeLeo

Executive Chairman, Kaufmann & Partners, Founder of Green Comm Challenge (America's Cup), Founder and Director, Aerobictechnologies.net. At Davos, I want to address the challenge of food and organic waste, on a global scale. My favourite SDG is 11.



**Christoff Domrös** 

CD management consulting, Owner. At Davos, my focus is on SDG Cities Leadership Platform and my favourite SDG is 17.



Hamed Ali Hamed El-Kady

Investment Policy Advisor, UNCTAD. At Davos, I want to see how people design policies that allow more policy space for the State and that are conducive to sustainable development and inclusive growth. My favourite SDGs are 1, 16 and 17.



Grete Faremo CEO, UNOPS



**Daniel Richard Fung** 

Chief Legal Council, Hong Kong



**Rohit Gajbhiye** 

CEO of Financepeer. At Davos, I want to participate in SDG workshops and network with people linked to finance and education and my favourite SDGs are 1, 4, 8 and 17.



Pascal Bernard M. Gerken

International Chairman YPO, At Davos, I would like to move to impact beyond Lifelong leadership and ideas exchange. My favourite SDGs are 2 to 6.



Gladys Ghartey

Head of UN unit, SDGs and Philanthropy at Ministry of Finance, Ghana. At Davos, I want to focus on resilient cities and my favourite SDGs are 4, 8 and 10.



Nicholas Keith Gowing

President, Thinking the Unthinkable



Sirpa Hertell

Chair of Sustainable Development programme, Espoo Finland. At Davos, my focus is to learn from other cities how to reach the SDGs already by 2025 in Espoo and my favourite SDG is 11.



R. Yofi Grant
Chief Executive Officer, Ghana Investment
Promotion Centre.



Kathryn Elyse Hoffman

Strategic director with LS foundation, and cochair of NEXUS Global environment + energy group, focused on advancing ethics + impact across generations. Excited to meet collaborators focused on SDGs 6-7 & 9-16, especially climate-oriented finance.



**Peter Head** 

Chairman Resilience Brokers Ltd. At Davos, I want to meet/network with people to help build collaboration to accelerate SDG delivery and my favourite SDGs are 6, 11 and 17.



**Nicole Huber** 

City Director, Heidelberg, Germany. At Davos, I look forward to joining forces on SDG projects, sharing ideas about innovative smart city development and my favourite SDGs are 4, 9 and 10.



Klaus Peter Heidinger

Head City IT Solutions, Siemens Global Center of Competence Cities. At Davos, I am supporting UNGSII to provide expertise for the SDG Cities Diagnostic and Management System and my favourite SDGs are 7, 9, 11 and 13.



Leon Yehudah Kamhi

Executive Director – Head of Responsibility. At Davos, my focus would be how effective investor stewardship can deliver positive outcomes for society and my favourite SDG is 8.



**Imad Kassir** 

Owner of the "Firm" a corporate and Legal Entity and Managing Director of Nebulous Global Trading, Ltd.



**Pururuch Kehar** 

Executive Director, Lotus Learning Foundation, a Non-Profit committed to providing quality education in rural parts of India. At Davos, I want to see how all of us can implement SDGs like never before and my favourite SDGs are 2, 4, 5, 11, 13 and 17.



Caroline Mary Kende-Robb

Secretary General of CARE International. At Davos, my focus is on meeting global leaders related to development and humanitarian relief. I have CARE's commitment to empowering the world's most vulnerable communities, so my favourite SDG is 5.



Martin Kerenkewitz

Head of International Training and Senior Analyst Media Tenor International. At Davos, I want to exchange with people linked to energy and environment. My favourite SDGs are 7,11,13,14 and 16.



Riz Khan

Freelance International Broadcast Journalist, Entrepreneur, and Conservation Activist. At Davos, I look forward to generate content to support wildlife conservation and my favourite SGD is 15.



**Einar Kleppe Holther** 

Founder and creative strategist at Natural State: Oslo: Tokyo. At Davos, I want to observe, contribute and understand more of where we are going in today's global societies and market and my favourite SDGs are 3, 4, 11, 12, 13, 14, 15 and 17.



**Terrence Omdutt Kommal** 

Chairman, Director, Medical Doctor, Entrepreneur, Speaker and Podcast Host. Passionate about leadership development, mentoring, people and the Fourth Industrial Revolution. Leadership starts with selfmastery! Keen on SDGs: 3, 4, 5, 9 and 16.



Dr. Praveen Kumar

CEO, World Health Forum. At Davos, I want to meet and network with people linked to Healthcare and my favourite SDG is 3.



Prof. Janne Tapio Lanie

Vice President for Innovation, Aalto University, FI. At Davos, I wants to network with people linked to education and innovation and my favourite SDGs are 4, 9, 7 and 13.



Ilmari Emil Mikael Lastikka

Vice President of International Affairs, VTT



Majorie Ann Layden

Principal of LS foundation for ethics and leadership, focused on creating impact across generations through education. At Davos, I am seeking networking with other leaders focused on ethics and civic engagement, and SDGs of interest are 4, 13, and 16.



Rolando R Lopez

Founder/Executive Director at Freedom's Shield, a counter human trafficking NGO. I want to partner with people focused on Peace, Justice and Strong Institutions and my favourite SDGs are 16 and 5.



**Nicolas Lorne** 

President and Co-founder Waterpreneurs. At Davos, I want to present sustainable investable innovative water and sanitation solutions for cities around the world and my favourite SDGs are 6 and 17.



Georg Ludwig Mag. Redlhammer

Owner First League Communications (FLC) | Advisor of Emin Agalarov (First VP of Crocus Group, Russia). At Davos, I want to meet people linked to e-Mobility for Mobilistic'19/ Moscow and support to bring SDG education to Russia and my favourite SDGs are 4, 6,11,13,17.



Jukka Tapio Mäkelä

Mayor of the City of Espoo, Finland. At Davos, I want to meet and network with people linked to sustainability and my favourite SDGs are 4, 9 and 13.



Bente Kristin Malmo

Senior Advisor, BDO. At Davos, I want to understand how people organize and create good processes to create awareness, development and SDG execution and my favourite SDGs are 3, 11, 16 and 17.



Anu Mänty

Senior Lead, Prime Minister's Office Finland. At Davos, I want to network with people who look for ways to improve sustainable lifestyles and my favourite SDGs are 12, 13 and 17.



Markku Antero Markkula

Chair of the Board Espoo City, First Vice-President EU Committee of the Regions. We, the European cities and regions, can implement the UN SDGs by using the best available knowledge. My favourite SDGs are numbers 4 and 9.



Alexia Martin

Marketer in Media & Education Festival Organizer in Belgium. At Davos, I wish to meet actors in Education worldwide and exchange best practices. My favourite SDGs are 2, 3, 4 and 13.



Pierre Paul Emile Mayeux

Head Programming Advanced Technologies. At Davos, I want to meet and network with people linked to water, recycling, energy and food. My favourite SDGs are 6, 9, 11 & 17.



Prof. Allan Mayo

Smart City Strategist at Digital Greenwich, having developed UK Government policy in this field. I want to network with those interested in promoting/funding smart cities in the developing world. Smart cities transcend all SDGs, particularly No11.



**Archish Mittal** 

Co-Founder R Ventures Foundation, a Non-Profit aimed to support Refugees. At Davos, he wants to showcase his work and partner with like-minded organisations. My favourite SDGs are 4, 8 and 10.



Ashish Mittal

Investor, Financial Professional and Co-Founder Lotus Learning Foundation. At Davos, I want to meet and network with people who believe that implementing all SDGs is the people's choice and my favourite SDGs are 4, 8, 15, 16 and 17.



**Poonam Mittal** 

Educationist and Founder Lotus Learning Foundation, a Non-Profit aimed to provide quality education. At Davos, I want to meet people who believe that education and skill development is the key to achieving all SDGs. So, my favourite SDGs are 4, 5, 8, 15, 16 and 17.



Kristian Mjøen

Project Manager University City 3.0 Trondheim, Norway. At Davos, I want to see how are cities lead to become platforms for open and sustainable innovation? My favourite SDG is 4.



Michael Møller

Director-General United Nations Office at Geneva. At Davos, I would like to turbocharge global awareness of, and action on, the SDGs. My favourite SDG is 17.



Jean Christophe Nicolas Montant

Managing Partner Sophia Consult Luxembourg. At Davos I would like to bring his finance expertise to fund development projects and my favourite SDGs are 2, 7, 13 and 14.



**Scott Anthony Mordell** 

CEO of YPO. At Davos, I look forward to creating specific areas of collaboration with business to make the world better and my favourite SDGs are 1, 4, 5, 8 and 9.



Christoph Müller

Deputy Secretary-General & Member of the Austrian Council for Sustainable Development. At Davos, I want to work with people who effectively contribute to the SDGs and the Paris Climate Agreement and my favourite SDG is 17.



**Andrei Sever Muresan** 

President / Founder of the Andrei Muresanu "Desteapta-te Romane!" Foundation. At Davos, I want to present a new to be developed SDG New Technologies Center and my favourite SDGs are 2, 3, 6, 7, 11 and 15.



**Ibrahim Negm** 

Senior Adviser to the Grand Mufti of Egypt and the Secretary General for Fatwa Authorities Worldwide. At Davos, my focus will be on understanding the implementation of all the SDG's and my favourite SDG is 17.



Hilde Opoku

Special advisor on the SDGs to the Minister of Finance, Ghana. At Davos, I want to explore common parameters to work with at the SDG city level. According to me, the beauty of the SDGs is its combinations.



Michael Jacob Ostro

Private Equity at UBP London. At Davos, I look for opportunities to match private capital with sustainable enterprise and my favourite SDGs are 1, 11, 12, and 13.



**Maurice Samuel Ostro** 

Creating collaboration between Governments, NGOs and corporates making early stage businesses more successful and more purposeful. Also economic development projects in Myanmar & improving interfaith relations. My favourite SDGs are 8 & 17.



Mari Pantsar

Director, Carbon – Neutral Circular Economy, Sitra



**Matthew Simon Pickles** 

Freelance journalist and broadcaster covering education and sustainable business for BBC. At Davos, I hope to find stories, meet contacts and support UNGSII's work. I feel Education (SDG 4) is vital to solving the other goals.



Prof. Karl Heinz Pilny

Senior Investment Advisor GAF, Owner and MD asia21 gmbh, Author of many books, latest is ASIA 2030. At Davos, I would focus on Impact Investing, Asia and SDGs and my favourite SDGs are 4,6,7,9,11 and 14.



Priya Prakash

Founder and CEO, HealthSetGo and on a mission to nurture a healthier planet through preventive measures for children and health education. At Davos, I would love to explore possible partnerships with a focus on SDG 3 & 4.



**Gareth Presch** 

CEO WHIS, Expert SDG 3 & 4 UNGSII - at Davos I want to meet and network with people linked with health, education, energy and innovation and my favourite SDGs are 3 & 4.



Ingeborg Bjerre Relph

Exec. Director Earth Restoration Alliance. At Davos, I want to meet people who care about Arctic ice melting, scaling of SDGs, ethics in tech and finance, feminine leadership, creative peacebuilding. My favourite SDGs are 10, 13, 16 and 17.



**Ola Lund Renolen** 

Deputy Mayor of Trondheim. At Davos, I want to see how do we make the SDGs an integral part of the city's core operating system? And my favourite SDG is 1.



**Bruce Reynolds** 

US DIRECTOR SOCIAL IMPACT at Dentsu Aegis Network, leaders in Marketing and Advertising. At Davos, I want to meet and network with decision makers committed to positive change and my favourite SDGs are 3, 1, 4 and 5.



Pieter Willem Geerlig Riemer

Partner and member of the Corporate Responsibility Committee Linklaters LLP. At Davos, my focus will be to engage with people and initiatives around helping refugees & migration and the rule of law and my favourite SDGs are 4, 8, 10 and 16.



**Kunal Sachdeva** 

Global Digital Business Advisor to Microsoft. At Davos, I want to network and exchange with top executives on digital and its impact on economy and society and my favourite SDG is 11.



Miray Salman

BA candidate "Communication, Culture, Management"; Corporate Strategy Intern "Audi". At Davos I want to collaborate with people on Gender Equality, Digitalization, Mobility. My favorite SDGs are 5, 7, 11.



Jarmo Sareva

Ambassador for Innovation at the Ministry for Foreign Affairs of Finland in Helsinki. At Davos, I want to network/meet with people who have a vision about innovation as a tool for sustainable development and my favourite SDGs are 3, 4, 9 and 16.



**Roland Schatz** 

Founder, UNGSII Foundation, Innovatio Publishing and Media Tenor International AG. I want to raise the best awareness for all SDG frontrunner and my favourite SDG is 17.



Steven Seagal

Actor and Humanist. I fight to make the world a better place. At Davos, my focus would be building bridges and my favourite SDGs are 1, 13, 16 and 17.



Prof. Shurbo Sen

Director, School of Management & Entrepreneurship, Shiv Nadar University. At Davos, I would like to spend time with the SDG cities representatives and those in Education. My Favourite SDGs are 3,4,5,9 and 12



Arild Ole Smolan

Senior Adviser, Norwegian University of Science and Technology, Norway. At Davos I want to see how can the universities like NTNU contribute to knowledge for a better world? My favourite SDG is 17.



Mohammed Adjei Sowah

Mayor of Accra, Hon. M. Adjei Sowah. At Davos, I want to engage the leadership of the 25+5 Megacities to share learning and forge close partnerships that will enable Accra meet the SDGs quicker and my favourite SDGs are 3, 6, 10, 11, 13 and 17.



Asa St. Clair

Treasurer, World Sports Alliance and CEO, VO2 Global. At Davos, my focus is to utilize the SDG's to promote a stable middle class economy using sports and renewable energy so my favourite SDG is 5



**Robert Steen** 

Vice Mayor for Finance in the City of Oslo, Norway. At Davos, my focus is the City of Oslo's membership of the SDG Leadership Platform and my favourite SDG is11.



Prof. Dr. Christoph Stückelberger

Executive Director, Geneva Agape Foundation. At Davos, I want to meet people on values-driven investments, SDGs in China, Ethics Education, Cyber Ethics and my favourite SDGs are 4, 5, 11, 16 and 17.



Päivi Marja Anneli Sutinen

Director for City as a Service Development. At Davos, I want to meet and network with people linked to education and innovation and my favourite SDGs are 4, 9 and 13.



Markus Terho

Project Director at Finnish Innovation Fund. At Davos, I'm seeking to meet people interested in climate action, behaviour change, sustainable lifestyles, acceleration and funding of transformation and my favourite SDGs are 7, 12, 13 and 17.



Kristian Weydahl Thyasen

Head of advisory service, BDO Norway. At Davos, I want to gain a deeper understanding of all SDGs and how they are interconnected. My favorite SDGs are 3 and 16.



Dr. Johannes Paul Tröger

Senior Vice President Strategy & Business Development, AMERIA AG. At Davos, I am looking to network with people linked to the development of Smart City applications and my favourite SDGs are 9, 11 and 17.



Prof. Taina Orvokki Tukiainen

Professor, Corporate Entrepreneurship and Innovation, Aalto University. At Davos, I am excited of SDGs and how we may change the world together. Enthusiastic to meet all of you. My favourite SDGs are 4, 9, 11, 13 and 17.



Aniela Unguresan

Co-Founder, Edge Foundation. At Davos, I want to convince as many institutions and corporates as possible to measure their SDG 5 footprint. So, my preferred SDG is 5.



Vitaly Vanshelboim

Assistant United Nations Secretary General, Deputy Executive Director and COO at UNOPS. At Davos, I want to meet people interested in large-scale investable deals in housing and renewable energy and my favourite SDG is 17.



Prof. Dr. Jochen Vogel

Founder & CEO of VM Value Management GmbH, Frankfurt.



**Matthias Vollbracht** 

Head of Research, UNGSII Foundation & Media Tenor International. At Davos, I want to exchange thoughts with likeminded people on how to use the financial markets to promote the SDGs and how it can help companies to create purpose for their stakeholders and my favourite SDGs are 1, 11 and



Prof. Dr. Cui Wantian

Serial Entrepreneur, Director of Centre for Study of Religion and Business Ethics of Renmin University, China



**Basil Matthias Weiss** 

Student & Master@IBM. At Davos, I want to broaden his horizons and learn about ways to innovate sustainably and my favourite SDG is a



**Brian A. Gallagher**President, United Way International



Morten Wolden

Chief City Executive, Trondheim, Norway. At Davos, I want to see how can they can be an active and curious partner in the SDG Cities Network? My favourite SDG is 17.



Prof. Dr. Eckart Würzner

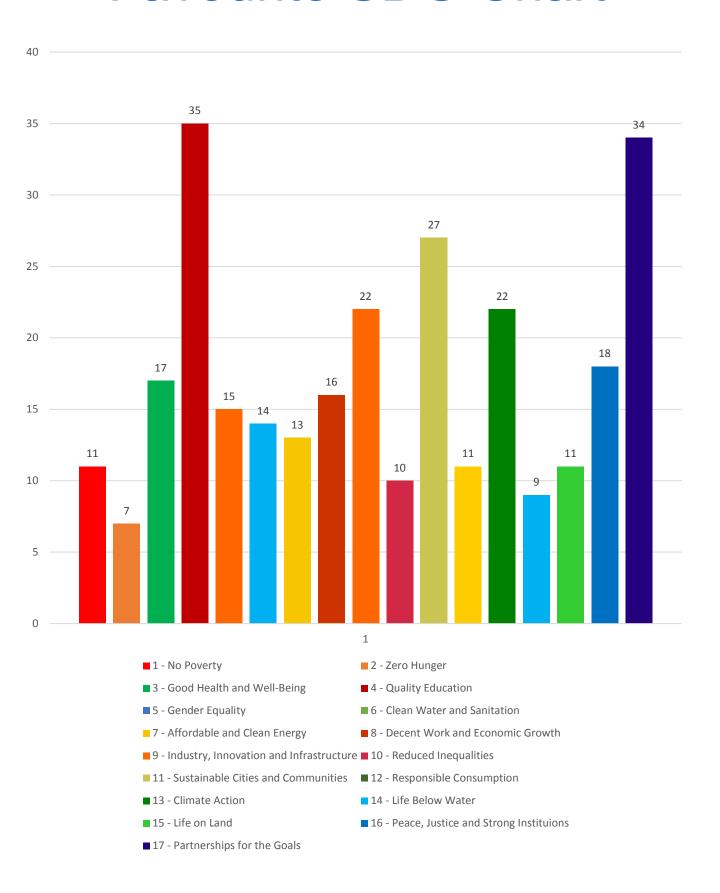
Mayor, City of Heidelberg, Germany. At Davos, I am looking forward to share experiences he made in Heidelberg so far and meeting new faces on the SDG journey and my favourite SDGs are 7, 11 and 17.

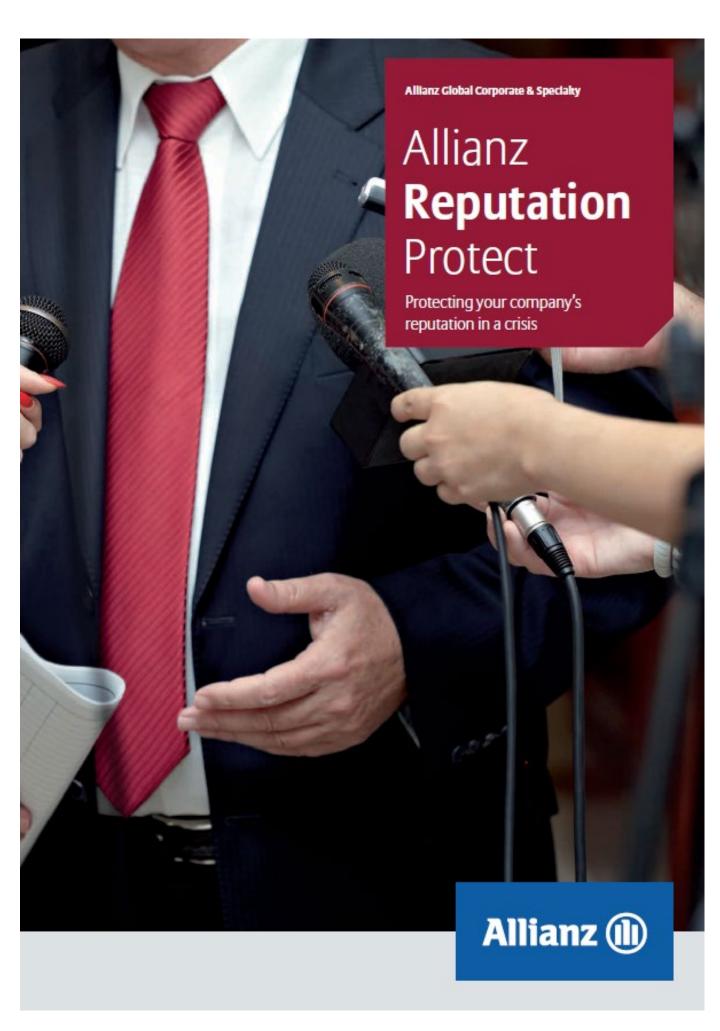


James Zhan Xiaoning

Senior Director for Investment and Enterprise UNCTAD, and Editor-in-Chief of UN World Investment Report. As Chair of the Governing Board for UN Sustainable Stock Exchanges Initiative, I would like to explore partnership for investing in all SDGs.

## **Favourite SDG Chart**







InnoVatio Publishing was founded 1985 to bridge the gap between the worlds of the arts and corporations. Authors from all sectors of life published their concepts on how to overcome silos and start new projects, illustrating that solutions developed together always outperform those who thought they were better off alone. The group was involved in helping overcoming the East-West conflict in Europe and since then InnoVatio has focused on improving Dialogue between cultures and religions by hosting masterclasses to Unlearn Intolerance and developing and implementing Change Management processes.



As a strategic partner, MEDIA TENOR helps organizations understand and leverage media since 1993. Through partnership with MEDIA TENOR, organizations are able to tailor messages to reach target audiences effectively, consequently reducing advertising cost and increasing the return on investment from an organization's external communication. Every year experts and practitioners from media, academia, governments and NGOs meet at the International Agenda Setting Conference to exchange latest trends on Media Impact.



193 heads of state signed the SDGs in September 2015. The Global Sustainability Impact Institute (<a href="www.ungsii.org">www.ungsii.org</a>) was founded in May of 2014 by academics, experts from the finance sector as well as Senior Officials of the different UN institutions from around the world to support all sectors in life by providing impact measurement data in real time. UNGSII's unique research approach delivers valuable insight into the SDG implementation process. Since August 2017 3 Mio children in 72 countries learn about the SDG's in school. In 2018 this audience is expanding to 150 Mio children in 120 countries backed by new UNGSII program. The new Global Youth Poll, taken once per quarter, measures progress in youth perception and awareness and predicts if and how the SDGs will become a reality in their countries by 2030. The Global Goals World Concert, the Global Youth Run and the Global Goals Conference will each serve to create general awareness and activism across all generations, cultures and religions.



For over 120 years the United Way (UWW) goes beyond temporary fixes to create lasting change in communities around the world. By bringing people and organizations together around innovative solutions, UWW is impacting millions of lives every year. UWW has a proven track record of creating community impact on a worldwide basis related to health, education and financial stability. Through its vast network of local United Ways and national and international corporate partners, it has the unique capability to work both locally and globally to improve lives and make sustainable change.









## **SDG LAB 2019**













# Davos January 21st-25th Hilton Garden Inn